

# Inspired Service 2018

DELIVERING COMPASSIONATE  
CARE FOR THOSE IN NEED



## 2018 Inspired Service Recognition Dinner Honorees



Dr. Ellyn Jo Waller  
*"First Lady" of  
Enon Tabernacle  
Baptist Church*



Lisa Thomas-Laury  
*Author and Journalist*



Dr. Janet Haas  
*Physician and  
Philanthropist*



The Honorable  
Jannie Blackwell  
*Philadelphia  
City Council*



Irene Hannan  
*Senior Vice President,  
Citizens Bank*

**B**e sure to join us as we pay tribute to these exceptional leaders who share their talents, expertise and compassion to promote the values that distinguish the mission of Presby's Inspired Life: family, faith, philanthropy and the financial strength of our community. As we reflect upon the milestones of yesterday, we celebrate those who have made a better today.

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## 2018 Inspired Service Recognition Dinner

When: Thursday, October 25, 2018

Where: Hilton Philadelphia, 4200 City Avenue

Time: 5:00pm–8:30pm (cocktail reception, art auction, dinner and program)

*For over six decades, Presby's Inspired Life has enabled a diverse population of people, aged 62 and better, to enjoy an enhanced quality of life through our Life-Care and Affordable Housing communities. The Inspired Service Recognition Dinner is the most significant annual fundraising event for Presby's Inspired Life. The event honors civic champions and business leaders who direct their talents, influence and expertise to successfully address quality of life issues impacting people 62 and better.*

*Proceeds for this event benefit the "Gifts of Grace" fund which supports quality of life and operational priorities across our 39 Life-Care and Affordable Housing communities.*

*Attendees: Approximately 350 corporate, civic and religious leaders from across the region will join the celebration. Members of the Presby's Inspired Life Board of Directors, team members and residents also attend. A special performance will be delivered by the "Voices of Inspiration" choir featuring employees from across our communities.*

### Sponsorship Opportunities

- Diamond Sponsorship • \$25,500\*
- Platinum Sponsorship • \$20,500\*
- Crystal Sponsorship • \$15,500\*
- Gold Sponsorship • \$10,500\*
- Silver Sponsorship • \$5,500\*
- Bronze Sponsorship • \$3,750
- Art Auction Sponsor (Seating for 2) • \$3,500
- "Voices of Inspiration" Choir Sponsor (Seating for 2) • \$2,500
- Table Sponsor (Seating for 10) • \$1,500

### Advertising Levels

- Premier Page • \$750
- Full-Page • \$500
- Half-Page • \$300

*\*Special marketing benefits for these sponsorships*

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## Our History, Our Impact

Presby's Inspired Life is celebrating 63 years of dedicated service to people 62 and better. In 1955, a group of individuals was charged by the Philadelphia Presbytery, Presbyterian Church U.S.A., to locate long-term housing for 14 indigent, elderly women whose retirement community closed. The solution to their plight resulted in the formation of Presby's first community, Rosemont, and perhaps more profoundly, the establishment of a ministry committed to creatively meeting the needs of older adults from a wide range of economic, religious and cultural backgrounds. Since its inception, Presby has evolved into one of the region's foremost not-for-profit corporations, providing independent residential living, personal care and skilled-nursing for more than 3,000 older adults residing in 39 locations across the Greater Delaware Valley.

As a ministry dedicated to successfully meeting the needs of older adults, many with limited means, Presby depends greatly upon charitable gift support. The impact of philanthropy can be witnessed each day in the residential and nursing care communities that provide safety, dignity and quality of life for all residents. We ensure that, once admitted, no resident will be asked to leave because of an inability to cover the cost of their care.

## Transforming Lives With Charitable Gift Support

- Almost \$5 million in benevolent care supports Presby residents who cannot afford the cost of their own care.
- Approximately 70% of the residents receiving skilled-nursing care at Broomall rely on Medical Assistance.
- Seventy-three percent of the residents in our sponsored Affordable Housing communities report individual annual incomes below \$10,000, which is less than the U.S. Poverty Level.
- A growing number of residents are moving into our Affordable Housing communities with few essentials and without financial resources to purchase vital needs. Furthermore, Presby receives requests each year for assistance with medical bills and other health-related expenses from those with limited finances.
- Fears about the lack of sufficient food are often evidenced among our low-income residents. Benevolent assistance sustains nutrition programming and food commissary items in our communities.
- Government funding for social enrichment programs at our Affordable Housing communities has been eliminated. These funds formerly subsidized psychosocial and community-building therapies for almost 2,500 residents.

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## 2018 Inspired Service Recognition Dinner

Thursday, October 25, 2018

**Hilton Philadelphia City Avenue**

**5:00pm - 8:30pm**

*Cocktail Reception, Art Auction, Dinner & Program*

Diamond Sponsorship: \$25,500

Platinum Sponsorship: \$20,500

Crystal Sponsorship: \$15,500

Gold Sponsorship: \$10,500

Silver Sponsorship: \$5,500

Bronze Sponsorship: \$3,750

Art Auction Sponsor: (Seating for 2): \$3,500

“Voices of Inspiration” Choir Sponsor: (Seating for 2): \$2,500

Table Sponsor (Seating for 10): \$1,500

Formal invitation to follow.

For more information regarding sponsorship opportunities please contact:

Lynn Marie Johnson-Porter, Vice President of Philanthropy: 610-260-1153

Steven May, Manager of Corporate/Foundation Relations: 610-260-1128

[www.PresbysInspiredLife.org](http://www.PresbysInspiredLife.org)



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2000 Joshua Road • Lafayette Hill, PA 19444-2430

Phone: 610-260-1128 • Toll-free: 1-877-977-3729 • Fax: 610-834-6556

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## Diamond Sponsorship Level

\$25,500

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by September 6, 2018

To be included in the program booklet your response is needed by October 9, 2018

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue Thursday, October 25, 2018

### Event

- Exclusive signage at the event (banner)
- One table of ten with preferred seating in the front of the ballroom
- Recognition at the event by the Master of Ceremonies
- Prominent listing with logo on the invitation and full-page ad in the commemorative program booklet  
(Please provide information by September 6, 2018 to be listed.)
- Listing on signage at the event
- Membership in The President's Circle, exclusive donor recognition society

### Publications

- Placement in the Annual Report and the *Inspirations* newsletter and within Presby's electronic newsletter
- Publicity in news announcements promoting the event

### Online

- Prominent recognition on the Special Events page of the Presby's Inspired Life website, social media and electronic newsletter channels



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## Platinum Sponsorship Level

\$20,500

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by September 6, 2018

To be included in the program booklet your response is needed by October 9, 2018

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue Thursday, October 25, 2018

### Event

- Exclusive signage at the event (banner)
- One table of ten with preferred seating in the front of the ballroom
- Recognition at the event by the Master of Ceremonies
- Prominent listing with logo on the invitation and full-page ad in the commemorative program booklet  
(Please provide information by September 6, 2018 to be listed.)
- Listing on signage at the event
- Membership in The President's Circle, exclusive donor recognition society

### Publications

- Placement in the Annual Report and the *Inspirations* newsletter and within Presby's electronic newsletter
- Publicity in news announcements promoting the event

### Online

- Prominent recognition on the Special Events page of the Presby's Inspired Life website, social media and electronic newsletter channels

# Inspired Service 2018

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## Crystal Sponsorship Level

\$15,500

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by September 6, 2018

To be included in the program booklet your response is needed by October 9, 2018

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue Thursday, October 25, 2018

### Event

- One table of ten with preferred seating in the front of the ballroom
- Sponsorship of video
- Recognition at the event by the Master of Ceremonies
- Prominent listing with logo on the invitation and full-page ad in the commemorative program booklet  
(Please provide information by September 6, 2018 to be listed.)
- Listing on signage at the event
- Membership in The President's Circle, exclusive donor recognition society

### Publications

- Placement in the Annual Report and the *Inspirations* newsletter and within Presby's electronic newsletter
- Publicity in news announcements promoting the event

### Online

- Prominent recognition on the Special Events page of the Presby's Inspired Life website, social media and e-newsletter channels

# Inspired Service 2018

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## Gold Sponsorship Level

\$10,500

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by September 6, 2018

To be included in the program booklet your response is needed by October 9, 2018

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue Thursday, October 25, 2018

### Event

- One table of eight with preferred seating
- Listing with logo on the invitation and full-page ad in the commemorative program booklet  
(Please provide information by September 6, 2018 to be listed.)
- Recognition at the event by the Master of Ceremonies
- Listing on signage at the event
- Membership in The President's Circle, exclusive donor recognition society

### Publications

- Placement in the Annual Report and the *Inspirations* newsletter and within Presby's electronic newsletter
- Publicity in news announcements for the event

### Online

- Prominent recognition on the Special Events page of the Presby's Inspired Life website, social media and e-newsletter channels

# Inspired Service 2018

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## Silver Sponsorship Level

\$5,500

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by *September 6, 2018*

To be included in the program booklet your response is needed by *October 9, 2018*

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue *Thursday, October 25, 2018*

### Event

- Reservations for six seats
- Listing with logo on the invitation and full-page ad in the commemorative program booklet  
*(Please provide information by September 6, 2018 to be listed.)*
- Recognition at the event by the Master of Ceremonies
- Listing on signage at the event

### Publications

- Placement in the Annual Report, the *Inspirations* newsletter and within Presby's electronic newsletter
- Publicity in news announcements for the event

### Online

- Prominent recognition on the Special Events page of the Presby's Inspired Life website, social media and e-newsletter channels

# Inspired Service 2018

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## Bronze Sponsorship Level

\$3,750

### Marketing and Sponsorship Facts

Annual Report  
1,000, plus web presence

Inspirations Newsletter  
3,200 distributed

Social media and E-Newsletter  
Channels  
500+ distributed

Inspired Service Invitations  
800 mailed and distributed

Inspired Service Attendance  
More than 350 Guests

Inspired Service Commemorative  
Program Booklet  
350 Distributed

### Dates to Remember

To be included on the invitation as a sponsor at the \$3,750-\$25,500 level, your response is needed by *September 6, 2018*

To be included in the program booklet your response is needed by *October 9, 2018*

Inspired Service Recognition Dinner at the Hilton Philadelphia City Avenue *Thursday, October 25, 2018*

### Event

- Reservations for four seats
- Listing with logo on the invitation and half-page ad in the commemorative program booklet  
(Please provide information by September 6, 2018 to be listed.)
- Listing on signage at the event

### Publications

- Placement in the Annual Report, the *Inspirations* newsletter and within Presby's electronic newsletter

### Online

- Presence on the Special Events page of the Presby's Inspired Life website, social media and e-newsletter channels



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## Commemorative Program Booklet Marketing Opportunities

### Marketing and Sponsorship Facts

Annual Report  
*1,000, plus web presence*

Inspirations Newsletter  
*3,200 distributed*

Social media and E-Newsletter  
Channels  
*500+ distributed*

Inspired Service Invitations  
*800 mailed and distributed*

Inspired Service Attendance  
*More than 350 Guests*

Inspired Service Commemorative  
Program Booklet  
*350 Distributed*

### Premier Page - \$750

- One full-page advertisement with premier placement

### Full-Page - \$500

- One full-page advertisement

### Half-Page - \$300

- One half-page advertisement

### Dates to Remember

To be included on the invitation as  
a sponsor at the \$3,750-\$25,500  
level, your response is needed by  
*September 6, 2018*

To be included in the program  
booklet your response is needed by  
*October 9, 2018*

Inspired Service Recognition Dinner  
at the Hilton Philadelphia City  
Avenue *Thursday, October 25, 2018*



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## Commemorative Program Booklet Specifications

All sponsors receive advertisements and will be listed in the commemorative program booklet.

Please print your name and/or your company name on the sponsorship application exactly as it should appear in the commemorative program booklet. If you wish, you may print or type the text that you would like to include, and we will format your ad.

### Marketing and Sponsorship Facts

Annual Report  
*1,000, plus web presence*

Inspirations Newsletter  
*3,200 distributed*

Social media and E-Newsletter  
Channels  
*500+ distributed*

Inspired Service Invitations  
*800 mailed and distributed*

Inspired Service Attendance  
*More than 350 Guests*

Inspired Service Commemorative  
Program Booklet  
*350 Distributed*

### Dates to Remember

To be included on the invitation as  
a sponsor at the \$3,750-\$25,500  
level, your response is needed by  
*September 6, 2018*

To be included in the program  
booklet your response is needed by  
*October 9, 2018*

Inspired Service Recognition Dinner  
at the Hilton Philadelphia City  
Avenue *Thursday, October 25, 2018*

### Sizes and Specifications

- The finished program book is 5.5" wide and 8.5" high.
- A full-page ad must be no larger than 4.5" wide and 7.5" high.
- A half-page ad must be no larger than 4.5" wide and 3.5" high.

### General Conditions and Deadlines

All ads must be received and paid in full no later than October 9, 2018 to ensure inclusion in the program booklet.

All copy, logos and/or artwork should be press-ready. Electronic files (black and white) will be accepted. **Please email them to [steven.may@presbysinspiredlife.org](mailto:steven.may@presbysinspiredlife.org)**

All advertising copy is subject to the approval of Presby's Inspired Life. The advertiser is responsible for any claim resulting from the unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademark in connection with your advertising and shall defend, indemnify and hold harmless Presby's Inspired Life for any claim in connection with the use of any such material.

# Inspired Service 2018

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## Sponsorship Application

### Event Contacts

Lynn Johnson-Porter  
Phone: 610-260-1153  
Email: Lynn.Johnson-Porter@presbysinspiredlife.org

Steven May  
Phone: 610-260-1128  
Email: Steven.May@presbysinspiredlife.org

### Dates to Remember

To be included in the program booklet, your response is needed by **October 9, 2018**

Please print or type all information exactly as it should appear on event materials and other Presby's Inspired Life recognition.

Corporate       Personal

Contact name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone number \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Sponsorship Levels (*Please check one.*)

- |   |          |
|---|----------|
| <input type="checkbox"/> Diamond Sponsor (10 seats)             | \$25,500 |
| <input type="checkbox"/> Platinum Sponsor (10 seats)            | \$20,500 |
| <input type="checkbox"/> Crystal Sponsor (10 seats)             | \$15,500 |
| <input type="checkbox"/> Gold Sponsor (8 seats)                 | \$10,500 |
| <input type="checkbox"/> Silver Sponsor (6 seats)               | \$5,500  |
| <input type="checkbox"/> Bronze Sponsor (4 seats)               | \$3,750  |
| <input type="checkbox"/> Art Auction Sponsor (2 seats)          | \$3,500  |
| <input type="checkbox"/> Choir Sponsor (2 seats)                | \$2,500  |
| <input type="checkbox"/> Table Sponsor (10 seats, plus listing) | \$1,500  |
| <input type="checkbox"/> Benefactor (2 seats, plus listing)     | \$ 325   |
| <input type="checkbox"/> Donation in the amount of \$ _____     |          |

*Table Sponsor and Benefactors will be listed in the commemorative program booklet.*

**Please make checks payable to Presby's Inspired Life**

# Inspired Service 2018

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## Commemorative Program Booklet Levels

*(Please check one)*

- |                                       |       |
|---------------------------------------|-------|
| <input type="checkbox"/> Premier Page | \$750 |
| <input type="checkbox"/> Full-Page    | \$500 |
| <input type="checkbox"/> Half-Page    | \$300 |

Check enclosed *(Please make payable to Presby's Inspired Life)*

Visa    MasterCard    Amex    Discover

Credit Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on credit card \_\_\_\_\_

Security Number (back of card) \_\_\_\_\_

### Event Contacts

Lynn Johnson-Porter

Phone: 610-260-1153

Email: Lynn.Johnson-Porter@  
presbysinspiredlife.org

Steven May

Phone: 610-260-1128

Email: Steven.May@  
presbysinspiredlife.org

### Dates to Remember

To be included in the  
program booklet, your  
response is needed by  
*October 9, 2018*

## Send to:

Presby's Inspired Life  
Inspired Service 2018  
Office of Philanthropy  
2000 Joshua Road  
Lafayette Hill, PA 19444

Fax number: (610) 834-6556.

For questions call, Lynn Johnson-Porter (610) 260-1153 or Steven May (610) 260-1128.

Thank you!

*The official registration and financial information of Presby's Inspired Life, and its affiliates may be obtained by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. Presby's Inspired Life is registered as a charitable organization by the Commonwealth of Pennsylvania.*